

# GROWTH99

# Customer Story **Audrey Rose Institute**

Audrey Rose Institute is one of the finest training institutes for aspiring nurses who nurture a passion for medical aesthetics. A perfect blend of practical experience and classroom training are utilized to give the best training to students. The institute is the brainchild of Audrey Rose who strove to open the doors to many who wanted to make their mark in the world of aesthetics.

Audrey Rose Institute offers training in the injection of dermal fillers, neurotoxins and in other procedures like Sculptra. The institute caters to many nurse practitioners, registered nurses and physician assistants.

### **Challenge**

Audrey Rose Institute wanted to go digital with their training courses when they came across the notable work that Growth99 had done for several medical aesthetics clinics and ventures. They were in need of a website that would manage to impress those looking for courses in the field of medical aesthetics.

Their previous website was not allowing them to create a long-lasting digital footprint, as it was failing to attract many website visitors.

#### Solution

Growth99 designed a new website for Audrey Rose Institute that was informative and impressive at the same time. A robust SEO backing has helped the website to garner more visitors who are liking its new revamped look. Paid ads are helping to push the online popularity of Audrey Rose Institute higher and higher.

The efforts of Growth99 behind the website development have helped Audrey Rose Institute with changing the way they display their courses online.

## AT A GLANCE

**Company:** Audrey Rose Institute

**Business:** Training Institute Of

Medical Aesthetics

**Location:** Dover, New Hampshire

**Customer Since:** 2021

Website:

https://injectinjectables.com/

**Use Case :** Growth99 helped Audrey Rose Institute to get its deserved share of popularity on various web platforms.

#### **Audrey Rose Institute Says,**

"The Growth99 team is amazing! This was a very challenging website and they executed with resilience"